

Search Engine Optimization Service

By

Wildcat SEO Service

806-803-0426

seo [at] wildcatseoservice.com

http://wildcatseoservice.com



The Essential Elements of SEO

Today's article concerning the art and science of SEO, search engine optimization, and all the elements needed in the process of taking a website from scratch, and bringing that site to the pinnacle of Google, Yahoo, Bing, Baidu, Yandex, DuckDuckGo and the other major searched keyword areas, is a process.

Slowly, carefully, methodically creating the right type of site, the right type of original keyword specific content, and then setting about the path of creating backlinks that will assist in pushing the site further up the Google searches is what search engine optimization is all about.



1. Website Evaluation

Website evaluation is simply taking a close look at the website that is going to be used for promoting purposes. Most should be well aware that trying to promote an affiliate based website is impossible; therefore, it will be necessary to choose an effective keyword specific domain name, and host that domain to a notable hosting service.

The website evaluation can then begin.



1. Website Evaluation Continues

The Steps in Website Evaluation

- Title-The Title of the Website is Where it Will Be Found on Google
- The Metatag Description-The Metatag description gives directions to the search engine spider bots.
- Keywords-The keywords will dictate further directions to the spider bots and tell them exactly where to place the site.
- Content-The key to successful website construction is the original content found within the website. Succeed with great original content!
- Links-Additional links are needed to solidify to the spiders that this is a valid and active site on the web.



2. Keyword Selection

Keyword selection is an involved process. It is NOT pulling keywords that you THINK are good about the thing you are promoting! High traffic keywords and keyword phrases take time, visualization, realization, analysis, research and energy to discover, and then to promote.

Search engine optimization service deals directly with the finding of particular niche marketing keywords that people are using to find out information when they “Google It!”



3. Press Release Announcement

Creating professional, keyword specific, readable and newsworthy press releases about the subject being promoted is the best way to get off to a great start on the web for any website.

The professional Internet press release, when written and formed correctly, can and will become a centralized link building giant when used properly. The modern Internet press release can in fact, be picked up on the major news wires and distributed this way as well.



4. Creative Writing

The process of search engine optimization revolves completely and totally around the ability of the writer to create the most original, the most readable, the most intelligent and the best information with the skills of creative writing. Anyone in the SEO industry today knows full well that Content Is King!

It has always been that way for online promoting, and it will always be that way. The quality of content is what eventually makes it to the top of Google for others to find, absorb and react to. But there is more to the story than writing great stories. They **MUST** be written in a keyword specific manner! That is the real trick in SEO!



Creative Writing Continued

- The job of adding original and keyword specific content for the express intent and purpose of obtaining top positions on the world wide web for a website is a demanding and time intensive one, to say the least. Creative writing can and will cover the following locations on the web...
- Blogs
- Forums
- Images
- YouTube Videos
- Press Releases
- And of course, websites...

5. Visualization

Perhaps the most important element of all in the search engine optimizing game is that of visualization. Visualizing exactly where you wish the website to go, visualizing the right niche marketing keywords and phrases, visualizing the success that will be had with the website and visualizing the goals and aspirations of that site is the most important element to consider. This is precisely where the goals and dreams are met, or fail miserably. By visualizing the success of any website, the digital creation begins to breathe and take on life. Only in this way can others find, respond and become motivated to take action when finding the site!



In Conclusion

Wildcat SEO Service is not an ordinary SEO company. Backed by years of hard work, effort, original content writing, website design and implementation and helping others to build what they wished to build via the world wide web has been the hallmark of this unique and inspired search engine optimization company.

To learn more about the SEO Services and Prices provided by Wildcat SEO Service...

Go to: <http://contact-wildcat-seo-service.blogspot.com>



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